

Julz.

MEDIA KIT · 2026

CONTENT CREATOR · SMM · UAE LICENSED

Turning scrolls into *stories* people remember.



I'm Julia «Julz» Konkova, a Dubai-based content creator and social media specialist. I write, shoot and edit short-form video that feels authentic and on-brand, and I build the warm, engaged community around it. Licensed in the UAE, so brands here can contract and invoice me directly.

The *numbers*

1.2M

monthly views on my own blog, up from 40K

4.1M

views on the strongest single reel

+1,706

followers for a client in 60 days

478K

accounts reached on that account

What I *do*

- ✦ **Short-form video** — concept, shooting, edit
- ✦ **UGC** — talking-head hooks, POVs, product
- ✦ **Social strategy** — formats, hooks, posting rhythm
- ✦ **Community** — comments, DMs, the warm part
- ✦ **On-screen copy** — built to read with the sound off

Selected *work*

- ✦ **Real estate** — agent-side POV and scripted skits
- ✦ **Platinum Dubai** — yacht charter content
- ✦ **Harat's Republic** — pub nights, in-venue
- ✦ **Nani Noodles** — offer-led reels, JLT
- ✦ **UGC & personal** — my own formats

A recent *result*

+1,706 followers in two months

What it looks like when I come in on a client's own content. Over 60 days: 1.6M views, 478K accounts reached, and 82.8% of that reach from people who weren't following yet — reels, stories and posts all pulling their weight, so the growth isn't one lucky video.

let's make something

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From one reel to the *whole account*.

Full SMM — I run the whole account

Hand me the account and I take it end to end: strategy and content plan, shooting and editing, captions and hooks, posting rhythm, stories, comments and DMs. You approve the month once — then the feed keeps moving without you living inside the app, and you stay the face of the brand rather than its operator.

Product UGC

Your product in real hands, in a real place — unboxings, first impressions, hands-on demos. Shot to look like a person, not an ad.

On-location Dubai content

Filmed across the city: your venue, the Marina, the storefront, the yacht. I bring the kit and the crew of one.

Paid social creatives

Hook-first variants built to be tested — several openings on the same core so you can find the one that performs.

Monthly content packages

An agreed number of reels a month, planned in advance and shot in batches. Steady output instead of one-off scrambles.

Good to *know*

LANGUAGES

English & Russian

scripts and captions in both

PAPERWORK

UAE licensed

I invoice you directly

TURNAROUND

First cut in 5–7 working days

rush available on request

How it *works*

01

Brief

You tell me the product, the audience and what a win looks like.

02

Concepts

I come back with hooks and formats, and we pick what we shoot.

03

Shoot & edit

Filmed on location, cut to read with the sound off. One round of revisions.

04

Deliver

Raw files and final cuts, sized for reels, TikTok and paid.

Tell me about the brand and I'll send packages & rates.

Say what you're selling, to whom, and roughly how often you want to post.

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